

OFFICE OF THE COUNTY EXECUTIVE

Milwaukee County

SCOTT WALKER . COUNTY EXECUTIVE

MEDIA ADVISORY

April 11, 2006

For more information, please contact: Fran Rudig (414) 278-4244, (414) 416-5263

WALKER ANNOUNCES 2006 EXECUTIVES' RIDE

MILWAUKEE – County Executive Scott Walker will announce details of his 2006 Executives' Ride tomorrow at the House of Harley to promote Milwaukee County and also the Milwaukee 7 region. Walker will be joined on the ride by representatives of VISIT Milwaukee and the Milwaukee 7. The 3rd annual ride will highlight tourism and business opportunities.

DATE: Wednesday, April 12, 2006

TIME: 10:00am

LOCATION: House of Harley-Davidson

6221 W. Layton Avenue

Greenfield, WI

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